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A Message From the CEO



Waheguru Ji ka Khalsa, Waheguru Ji ki Fateh!

Greetings from the SikhNet office in sunny New Mexico. By Guru's Grace, I am humbled and grateful to share that it has been another great year at SikhNet.

It has been a delight to travel and get to know our global sangat, to read your emails and responses to our new courses, our new audio and animated stories and to our newsletters, where we share our work with you!

It has been a delight to travel and get to know our global sangat, to read your emails and responses to our new courses, our new audio and animated stories and to our newsletters, where we share our work with you!

In the coming year, we have huge changes coming to the Gurbani Media Center – updating systems from the ground up, as well as more new courses in the Learning Center, more travels, more new Stories, and more improvements to our apps.

It is our honor to share with you everything SikhNet has done in the past year in our Annual Report. Please know, we couldn't do any of it without you. Thank you for your ongoing support!

With much love from my family to yours,

Humbly,

Gurumustuk Singh

A handwritten signature in black ink, appearing to read 'Gurumustuk Singh', written in a cursive style.

Chief Executive Officer, SikhNet, Inc.

Please take a few moments right now to [support this mission of Light](#) by giving a portion of your Dasvandh to SikhNet. We need to raise \$300,000 by the end of the year in order to fund SikhNet's growth, and to continue serving millions of people around the world.



SIRI GURU GRANTH SAHIB (English)

Now Available! 10 Years in the Making

The first complete audio recording of Siri Guru Granth Sahib read IN ENGLISH.



MULTIPLE Ways to Listen

- 24hr Dedicated SikhNet Radio Channel
- SikhNet Gurbani Media Center App
- Streaming Services Available Everywhere

Available on:

- Apple MUSIC
- Google Play Music
- Spotify
- amazon music
- audible
- other AUDIO BOOK online retailers

- A complete audio recording (like an Akhand Path) that people can **listen to in their home, office, car**, etc.
- **For Sikhs and non-Sikhs alike** to discover Gurbani's message
- **With soothing nature sounds & background music**
- This complete recording of the English translation of Siri Guru Granth Sahib is **over 92 HOURS long**
- Available on SikhNet and multiple streaming services

Find even more ways to listen here: <https://www.sikhnet.com/Siri-Guru-Granth-Sahib-English-Audios>

GURBANI MEDIA CENTER



Gurbani Media Center
NEW APP FEATURE: *MY LIBRARY*

The Largest Online Archive of Gurbani in the World!
Over 20,000 Gurbani audio tracks from close to 700 musicians.
www.SikhNet.com

The image shows a smartphone and a tablet displaying the Gurbani Media Center app interface. The smartphone screen shows the 'My Library' section with a list of playlists and tracks. The tablet screen shows the 'Browse' section with a list of categories. The background features a wooden surface with a smartphone, headphones, and a 'SikhNet' logo.

Totally new Android app re-built from the ground up.

Our hard-working tech team spent 8 months developing and rebuilding our Android GMC app, which is now 100% in sync with our iOS GMC app. This allowed for a huge growth in Android GMC app users and many happy people.

New “My Library” features

Now, you can save all of your favorite Artists, Albums, Tracks, Playlists and Radio Stations to your very own library for easy reference and collection.



Podcast & Audiobook



We added a new Category "Podcast" to GMC app that has playlists of Podcast discussions specifically related to Guru Granth Sahib ji and various Sikh Talks from America that inspires and provides information to the cyber sangat. A new category "Audio Books" has also been added with books by Bhai Vir Singh ji that you can listen while traveling or just while relaxing.



Gurbani Albums & Featured Playlists



- Added 74 new albums consisting of digitized old Gurbani, western style, mainstream, healing meditation, devotional, Kavishri and English Katha's for sangat.
- 100 featured playlists of different styles/moods were created for listeners to enjoy kirtan of different styles/moods. The playlists are created with Gurbani kirtan dedicated to specific Gurburab and historic events.

New SikhNet Radio Channels

Historic Sikh Gurdwaras in Delhi added to SikhNet Radio



All Gurdwaras are invited to contact SikhNet to have their broadcasts included in the SikhNet Radio Channels.

Downloads & Users

GMC

Downloads



Over
150,000
Downloads



GMC

Users

94,000
active monthly users



3 million
used website version
(Approx. 250,000 per month)

Did you know that you can upload audio to the GMC?

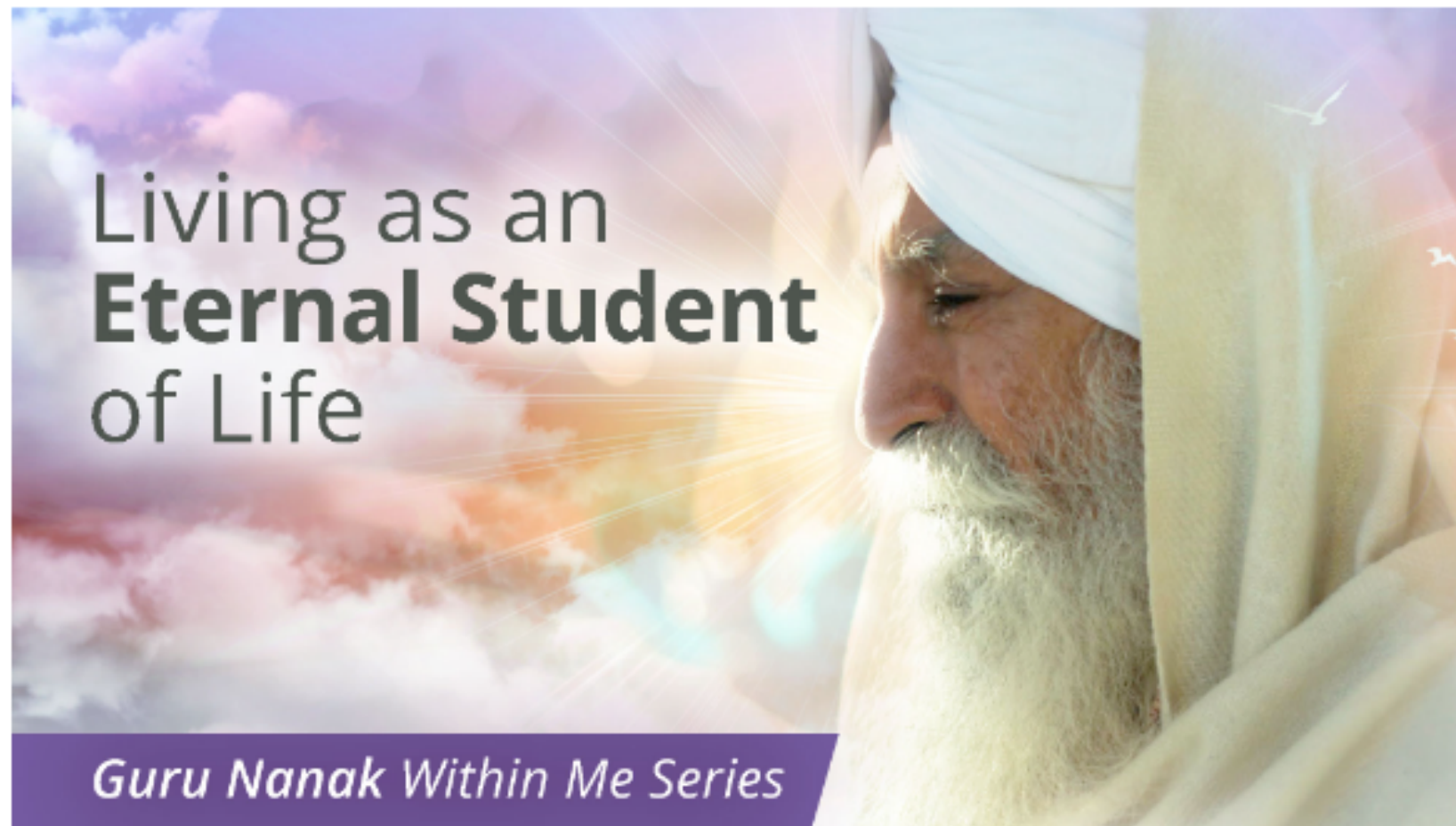
The GMC allows hundreds of thousands of people to stream Guru Ji's kirtan anywhere in the world. [Get started](#)

SIKHNET LEARNING CENTER

In Honor of Guru Nanak Dev's 550th Birthday

SikhNet's Learning Center content this year focuses on how to live as Guru Nanak taught.

In a new series of three courses: **Guru Nanak Within Me**, we explore:



- Our relationship to Guru Nanak Dev Ji
- The universe is a university. What courses are we taking right now?
- The process of awakening into life as described in Gurbani
- Establishing a daily spiritual practice that works
- Developing our subtle sensitivity and intuition
- How to clear your mind of worry
- What is Amrit Vela and its importance
- The role of the nitnem banis in our spiritual practice

All the courses in the **SikhNet Learning Center** are mixed-media courses involving, reading, audio, video, quizzes and self-assessments. Students interact with each other directly as well as with the instructors through the 24/7 commenting system.

I am so incredibly grateful for this resource. You all have created an easy, effective way of learning this invaluable wisdom.

A. Moritz

This course has enriched my life. It has given me the strenght that i need. Now am no longer wandering in the dark but i have the light of the Guru to guide me. I feel small when I read the comments of the other students. They are so much further than me. I have great difficulties in learning the language so i use the english translations. But it makes no difference. I feel the power of the Guru flow through me when i chant "Waheguru" and when i meditate with the slow breathing method. I will learn all these difficult words eventually. But it is not necessary. Even people like me who do not learn a foreign language quickly can connect to the Guru and feel the light in their lives every minute.

L. den Boef

It's been an extraordinary experience worth repeating over again.

A. Suarez

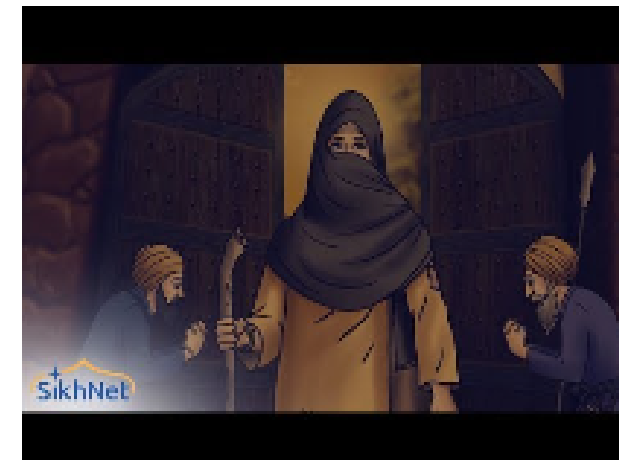
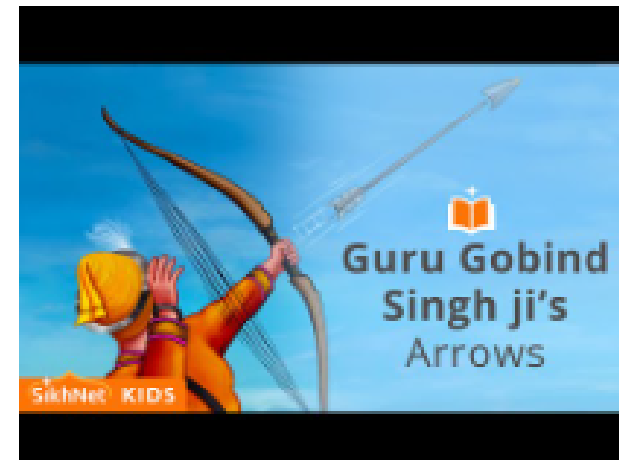
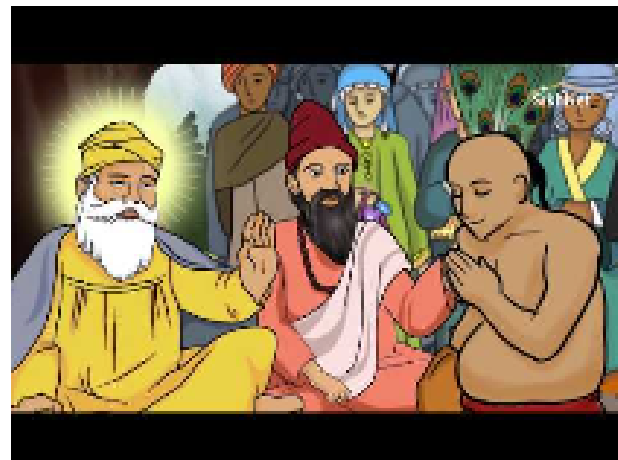
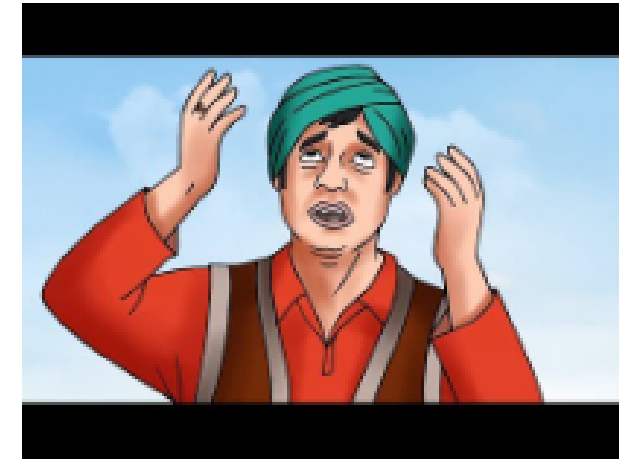


SIKHNET STORIES FOR KIDS

In 2018, SikhNet raised funds to produce

12 New Audio & Semi-Animated Stories





Audio Stories



Script Writing Contest

This year, we will be creating audio and video stories from the winners of our *2019 Script Writing Contest*. If you would like to sponsor one of these stories, [contact Darshan](#).

Congratulations to our winners! Keep an eye out for their inspiring stories.

Hunar Bhatia

9 years old, UK

winner of up to 15 years category

*Story: **Trees Grow***



Jayant Chopra

23 years old, India

winner of 16-24 years category

*Story: **Singh the Lion***





Script Writing Contest

Looking for creative writers to create new original Sikh-themed stories for kids.

Select stories to be made into audio stories and animated!



Deadline:
September 15, 2019



Prizes!

Ages - up to 15 years old

1st prize: \$500 USD
2nd prize: \$50 Amazon gift card
3rd prize: \$25 Amazon gift card

Adults aged 25+

No prize, But chance to have your story made into a SikhNet story for kids!

Ages - 16-24 years old

1st prize: \$500 USD
2nd prize: \$50 Amazon gift card
3rd prize: \$25 Amazon gift card



www.sikhnet.com/writing-contest



SIKHNET ON THE GROUND

COMMUNITY OUTREACH TRIPS

Melbourne





Gurumustuk started his visit to Australia in Melbourne, to participate in The Hari Singh Nalwa Retreat – for aspiring Leaders in the Panth organized by a Sikh organization called Akaal Fauj. This was a unique new camp format that was designed to help Sikhs who want to make a difference in their communities through service projects, offering some help to get them going, as well as the chance to learn from others who have successfully started and run service projects.

The core theme of this camp was to equip young minds to be more effective in their communities and take them from being just dreamers to leaders who have the tools and information to create change. Harshdeep Singh (the brainchild of this camp) led the camp with along three facilitators to help guide the process: Mejjindarpal Kaur (UK), Harjit Singh (Perth, Australia) and Gurumustuk Singh (USA).

Sydney



Gurumustuk's second stop was Sydney for the Sikh Youth Australia Summer Family Camp. This camp started in 1998 and their first summer youth camp was held in 1999, and has shared their passion for seva and helping to inspire those around them ever since. SYA summer camp is a camp for people of all ages; truly a "Family" camp.

Because of whole families going to the camp together, everyone grew spiritually together. The camp balanced "fun" activities along with lots of time to go deeper and develop one's spiritual side. The atmosphere was very positive and open, with Sikhs from all over Australia and all

types (short hair and long) with everyone being welcome.
Everyone was interested in connecting to the Guru and
working on themselves.

United Kingdom





In March and April, Gurujot Singh, Gurumustuk Singh and Guruka Singh joined forces to visit the United Kingdom. From the halls of Parliament to Birmingham and Leeds, and from Gurdwara halls to the cozy living rooms of Sangat members, we were blessed with sweet Sangat everywhere we went.

Between all the evening kirtans, workshops, panel discussions and classes, along with meeting so many wonderful souls and the establishment of new partnerships, we had too many beautiful experiences in UK Sangats to describe in this report and so we invite you to read [the photo essay from our trip](#).



INSPIRATION

THE SIKHNET NEWS



Interfaith Candlelight Vigil to Honor Police Off Dep. Sandeep Singh Dhaliwal

Held at Sikh Religious Society Gurdwara in Palatine Illinois on 2 October 2019

Features original articles from our volunteer staff of over 20 contributing writers along with daily news stories gathered from around the world by our news editors. Keep up-to-date on all things Sikh-related and enjoy in-depth journalism along with thought-provoking original essays and posts every day.

DAILY HUKAMNAMA

Every day over 16,000 people receive inspiration from the Daily Hukamnama from Harimandir Sahib in Amritsar, delivered via our website, on Facebook, Twitter, via email or through the Daily Hukamnama smartphone app, and even by a telephone call.



Daily Hukamnama Mobile App

In our busy lives, it can be difficult to remember what is important in life. The SikhNet Daily Hukamnama App brings the words of the Guru into the hustle and bustle of your daily life, creating a moment of reflection and peace.

Available on the **App Store**

ANDROID APP ON **Google play**



YOUTH Q&A

The screenshot shows the Youth Q&A forum interface. At the top, there is a search bar with the text "search or ask your question" and a search icon. Below the search bar, there are navigation options: "ALL UNANSWERED" and "Sort by" with dropdown menus for "by date", "by activity", "by answers", and "by votes". There is also an "RSS" icon. The main content area displays a list of questions with their respective statistics:

Question	no votes	answers	views
Is this quote about dasvandh from Gurbani ? dasvandh	0	2	33
What is this prosperity mantra ? meditation, Har, prosperity	0	2	19
Even Sikhs have 11 Gurus but still there is Dark age or so much negativity in the World ages, kalyuga, Gurus	0	2	255
How many of the Sikhs do their banis ? ritnam, banis	0	1	7
What is line by Guru Arjan Dev ji ? gurbani, maki	0	1	24

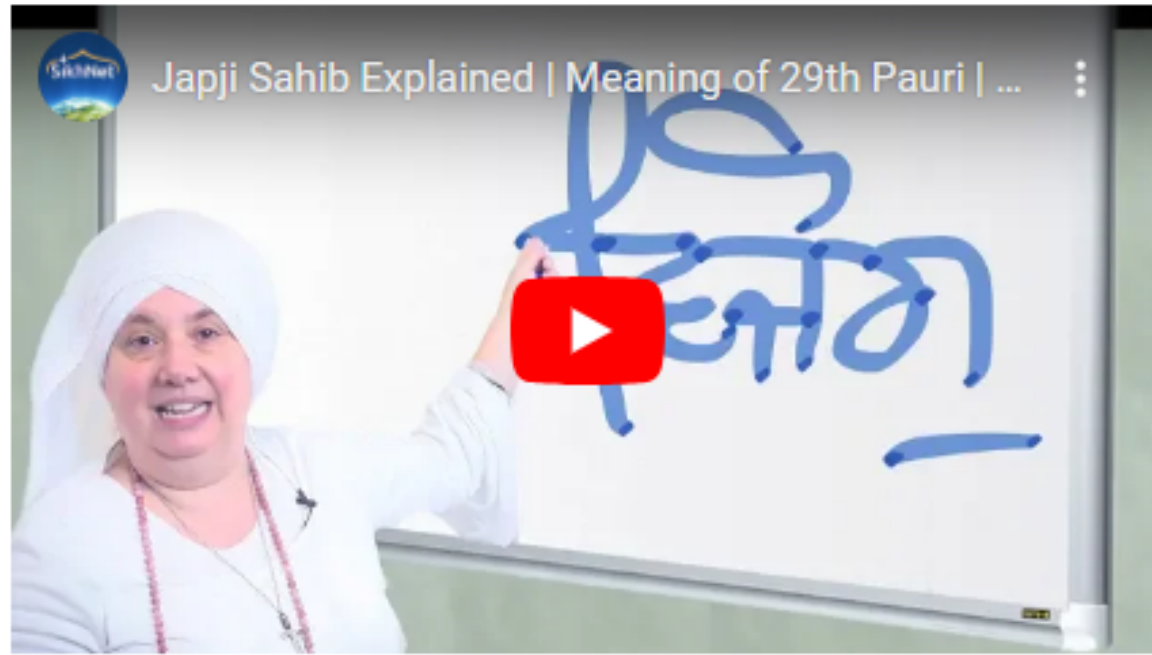
The Youth Q&A Forum has been online since 1999. This is an open forum where *anyone can ask any question* and anyone can reply. The forum is moderated by a team of Gursikhs and the best answers are voted for by the forum members. No subject is taboo, and questions can be asked anonymously if desired. No question goes unanswered.

INSPIRATIONS VIDEOS

Our YouTube Channel has been one of the greatest ways we reach, inform and inspire our global sangat. SikhNet was one of the first organizations out there making videos for Sikhs across the globe. Since 2006 we have produced over 640 videos which have over 19 million views!

A 26-part Video Series About Japji Sahib called Gurbani Whiteboards

7-part Sikhi Strong Videos Series



A 4-part Sikh History Series on The Early Life of Guru Nanak



4 Animated Kids Stories Videos



2 Short Form Documentaries on Inspirational Sikhs



Over 25 More Inspirational Videos on important topics and issues for Sikhs



DISCUSSION FORUMS

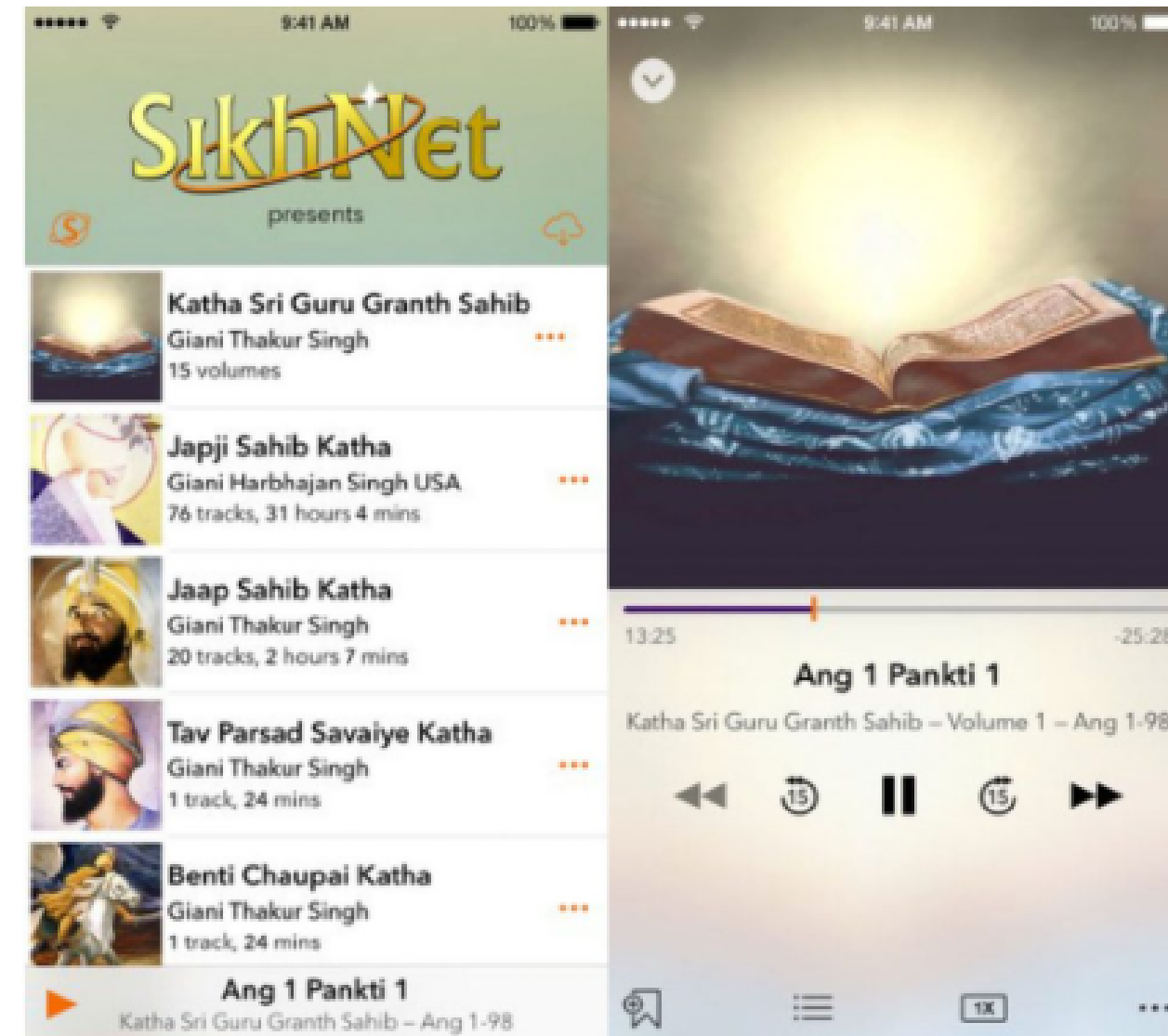
SikhNet hosts open discussion forums on many topics such as family and personal relationships, the Guru's path, health and wellbeing and Gurbani vichar.

SIKHI WIKI

With almost 6,300 articles on Sikhism, the Sikh people and their culture and over five million users, SikhiWiki.org remains the top research and resource site for Sikhs on the Web. Since it is a **WIKI**, anyone can contribute and/or edit information on SikhiWiki. Our moderator, Hari Singh oversees all SikhiWiki articles.

KATHA APP


Our **Guru Granth Sahib Katha App** allows people to learn and understand the meaning of Gurbani using this easy to use audio book style app. Currently featuring over 600 hours of Gurbani Katha in Punjabi by Giani Thakur Singh and Giani Harbhajan Singh USA. We are regularly adding additional Katha audio in both Punjabi and English to the app. In 2020 this app will merge in with the Gurbani Media Center app.






USAGE

USERS & VISITS

USERS 7,400,000 2.78% 
VISITS 13,500,000



VISITS 4.65% 
2018 12,900,000
2019 13,500,000



PAGE VIEWS 4.05% 
2018 24,700,000
2019 25,700,000

VISITS BY COUNTRY



India

7,600,000

5.56% +

USA

1,700,000

13.33%+

UK

1,300,000

8.33%+

Canada

1,300,000

18.18%+

Australia

400,000

33.33%+

VISITS BY SECTION



Gurbani Media Center -----> 4,000,000



Sikhiwiki -----> 3,900,000



SikhNet News -----> 1,200,000



SikhNet Radio -----> 600,000



Discussion Forum -----> 250,000



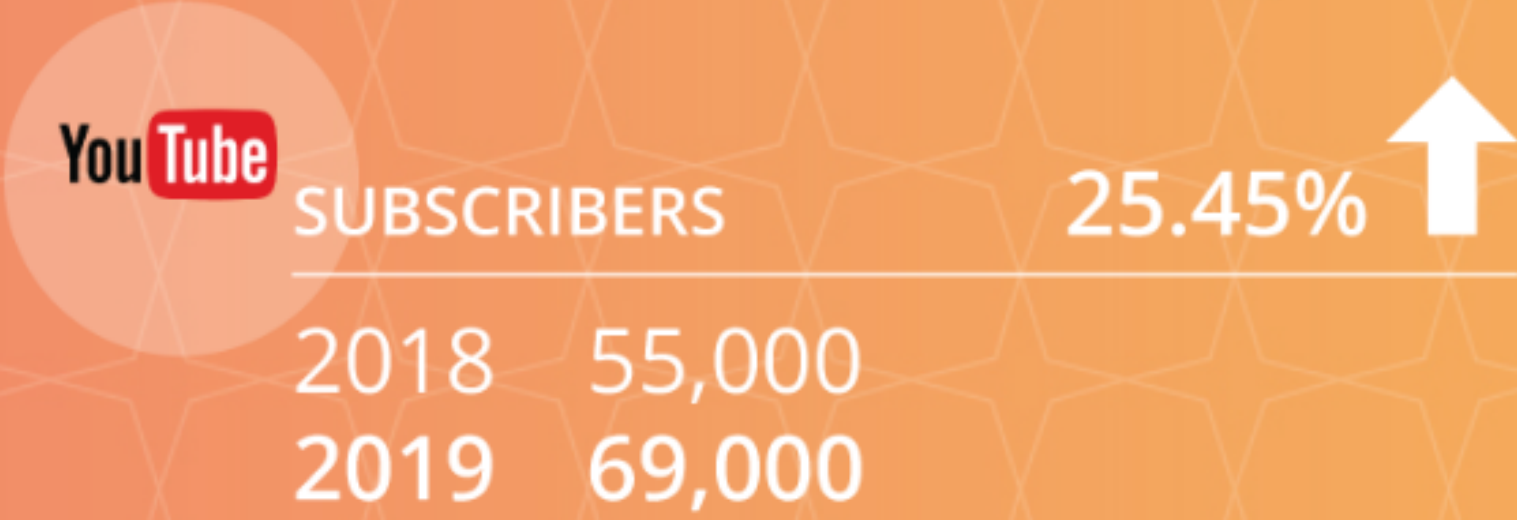
Audio Stories -----> 100,000




Learning Center -----> 14,000




SOCIAL MEDIA



LEARNING CENTER



Living as an **Eternal Student** of Life




DEEPENING
Your Personal Relationship
with the **GURU**

SikhNet Learning Center

Deepening Your Personal Relationship with the Guru

SikhNet **FREE**



Finding Peace
Healing Trauma and Loss

Finding Peace - Healing Trauma and Loss

SikhNet **FREE**



SIGN-UPS

2019 3,000

Course Curriculum

[Start next lecture >](#) What Does "Guru" Mean - Module Intro (1:31)

- 1 - What Does "Guru" Mean?
 - Welcome: Some Things To Know Before You Begin
 - What Does "Guru" Mean - Module Intro (1:31) [Start](#)
 - What Does Guru Mean to You? Interviews from Around the World (4:22) [Start](#)
 - Guided Self-Reflection: What Does Guru Mean to You? (5:27) [Start](#)
 - Journal Exercise: What Does Guru Mean to You? [Start](#)
 - Guru's Light - Shabad Guru (2:26) [Start](#)
 - Finding Our Way to the Guru [Start](#)

APPS

GURBANI MEDIA CENTER

Downloads



 76.67% ↑

2018	2019
34,527	61,000

 189.03% ↑

2018	2019
30,793	89,000

HUKAM APP

Downloads



 44% ↑

2018	2019
22,900	33,000

 155% ↑

2018	2019
13,700	35,000

KATHA APP

Downloads



 29% ↑

2018	2019
36,400	47,000

 109% ↑

2018	2019
17,700	37,000

STORIES APP

Downloads



 17% ↑

2018	2019
9,400	11,000

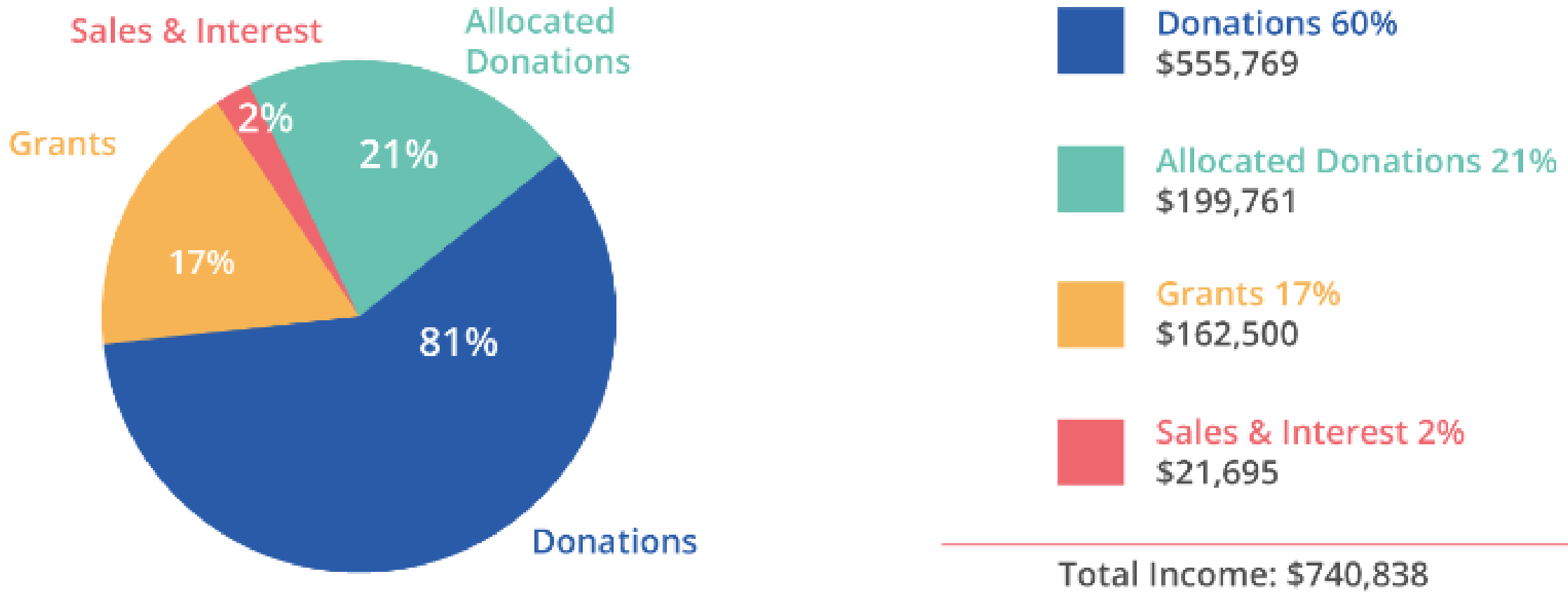
 103% ↑

2018	2019
3,300	6,700

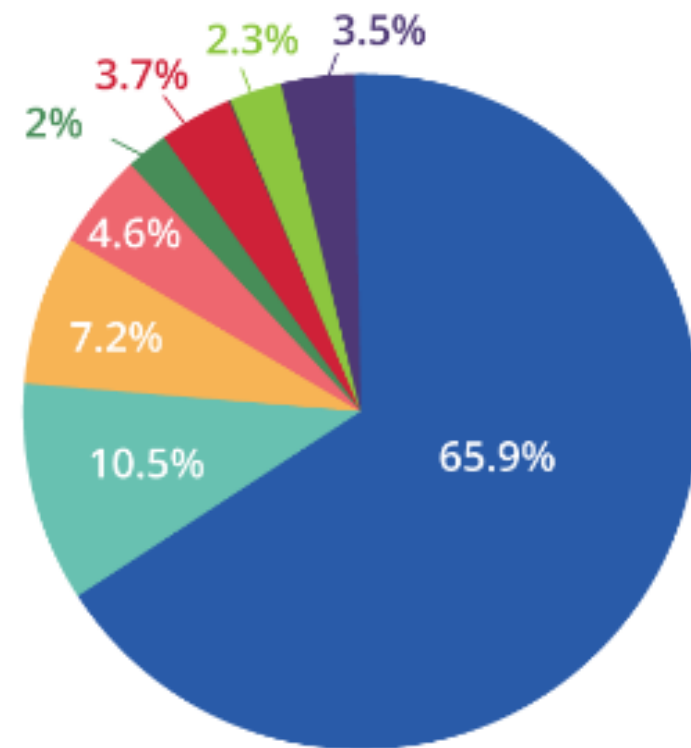


FINANCIALS

INCOME



EXPENSES



Programs 65.9%	Insurance .3%
\$458,292	\$1,983
Fundraising 10.5%	Travel 0%
\$72,636	\$331
General Overhead 7.2%	Meals & Entertainment .002%
\$49,750	\$17
Office 4.6%	License & Fees .001%
\$32,009	\$12
Hosting 2%	Charitable Donation 0%
\$14,167	\$0
Accounting 3.7%	
\$25,508	
Bank/Merchant Fees 2.3%	
\$15,778	
Marketing 3.5%	
\$24,557	

Total Expenses: \$695,040

Net profit: \$45,798 (using to expand new positions)

Please take a few moments **right now** to support the work of SikhNet. Our goal is to raise \$300,000 to cover our core work for 2019. Will you join us by donating \$101, or any amount you can, to support SikhNet's seva?

If you come to SikhNet regularly, **consider becoming a monthly donor**. Thank you.

DONATE

SikhNet, Inc is a tax-exempt IRS registered 501c(3) non-profit charitable organization.

[View Annual Reports from previous years](#)